

Confidential

The Land and Agricultural Development Bank of South Africa
P O Box 375 Pretoria 0001
Block D Eco Glades 2 Office Park, 420 Witch Hazel Avenue Eco Park
CENTURION
Co. Registration No. 2012/115426/30 VAT no. 4600269700



An authorised Financial Services Provider FSP: 45148

BETHLEHEM CLIENT AND STAKEHOLDER ENGAGEMENT SESSION



Land Bank in association with LBIC organized a farmer's information day in line with Land Bank's mandate of transformation and development in the agricultural sector. The event took place at the ARC's Small Grain Institute: Bethlehem. Farmers in attendance were from the surrounding area. They were introduced to the service and products offerings that the bank has for clients. In addition, the bank shared consumer education content with farmers, as well as introducing them to Land Bank's Insurance Company's risk management solutions.

140 selected farmers, and three Intermediary companies namely Vena Insurance Brokers, TMT Risk and Managers Solutions (Pty) Ltd, alongside Maitemogelo Consultancy (Pty) Ltd and

E-mail address: lbic@landbank.co.za

Ms. DR Hlatshwayo (Chairperson), Mr. AM Rakgalakane (Managing Director), Ms. DN Motau, Mr. KG Sukdev,
Ms. TT Ngcobo, Mr. SDC Masuku, Mr. PGM Truijens, Ms. M Makgatho, Ms. M Bosman, Mr AC Kanana (Chief Executive Officer),
Ms KH Mukhari (Chief Financial Officer) and Mr. MK Mzaidume (Company Secretary)

the LBIC Black Broker Development Program operating in Free State attended this event. The stakeholders that supported this initiative was the Agricultural Research Council (ARC), Agriseker Administrators, Department of Agriculture Land Reform and Rural Development (DALRRD), South African Grain Farmers Association (SAGRA), Grain Farmer Development Association (GFADA), and Dihlabeng Local Municipality among others. They addressed various farmers by giving them information targeted at positioning themselves for the markets in the Free State Province. Other stakeholders that were represented are Peritum Agri Institute, VKB, and SASOL.

New brokers in the Agricultural sector were able to improve their reach to the farmers with regards to available insurance business. Moreover, the networking on the day increased the recognition of the Land Bank and LBIC in such a way that the stakeholders and the sector at large requires participation on other events.

For more information contact:

Herbert Mokoena

Sales Consultant: Crop Insurance/Acting EM: Sales and Distribution

Tel: **+27 12 686 0553**

Email: hmokoena@landbank.co.za